

Ship of Fools

ACCOUNTS 2005-2007

Income	to Sept 05	to Sept 06	to Sept 07	<i>Notes</i>
Advertising	4420	2768	4470	
Donations	9098	5796	5730	
Auctions	60	1231		
Merchandise	432	1246	483	
Sponsorship	6000	1500		<i>2005 sponsorship includes</i>
Lectures and shows	809	669	2660	<i>Church of Fools</i>
Total sales	20819	13210	13343	
Expenditure				
Production	11200	266	360	<i>2005 production includes</i>
PR and marketing	2319	968	346	<i>Church of Fools</i>
Travel and meetings	286	250	711	
Website maintenance	10944	5832	5934	<i>Includes server costs</i>
Editorial	915	674	930	
Accountancy	1375	1525	1600	
Administrative costs	696	899	1240	
Depreciation on tangible assets	1500	1500	1500	
Total purchases	29235	11914	12621	
Net profit/loss	<u>-8416</u>	<u>1296</u>	<u>722</u>	